

The Official Best of New Mexico 2009

November 10, 2009



FOR IMMEDIATE RELEASE:

Contact Person: Rachel Fletcher, Operations Coordinator
Company Name: The Official Best Of
Telephone Number: 1-800-889-9656 x 120
Email Address: info@officialbestof.com
Web site address: www.OfficialBestOf.com

Official Best Of is proud to be featuring New Mexico's top attractions on *The Official Best Of New Mexico 2009*. The Official Best of New Mexico will be on KOB-NBC 4, Albuquerque at 4:00 PM on Saturday November 14th, 2009 as well as on the popular OfficialBestOf.com travel website.

Awarded as The Official Best this year are:

Albuquerque Convention Center, Albuquerque – Best Meeting and Event Venue
Fashion Outlets of Santa Fe, Santa Fe – Best Shopping Destination
Encantado, an Auberge Resort, Santa Fe – Best Luxury Resort
City of Española, Española – Best Small Town
Isleta Casino and Resort, Albuquerque – Best Casino
Valles Caldera Nature Preserve, Jemez Springs – Best Nature Preserve
The Roasted Clove, Angel Fire – Best Contemporary American Cuisine
Patriot Outdoors, Clovis – Best Outdoor Sports Center
Western Heritage Museum and Lea County Cowboy Hall of Fame, Hobbs – Best Heritage Experience
Inn of the Turquoise Bear, Santa Fe – Best Bed and Breakfast
Kokopelli Real Estate and Property Management, Santa Fe – Best Vacation Rentals
Tucanos Brazilian Grill, Albuquerque – Best Steakhouse
Red River Ski and Snowboard Area, Red River – Best Family Ski Area

The Official Best Of was started in 2004 by Executive Producer Brett Allen, a TV executive from St. Louis, Missouri, who saw a need for a researched travel resource that also provides TV features online as an additional resource for travelers, whether in-state or out-of-state- and thus, The Official Best Of was born. Each state production showcases outstanding "best" attractions in a variety of categories located throughout each state. A research staff studies online travel sites, state tourism information, CVB resources and other sources to determine whether an attraction merits the "Official Best" distinction. One distinction that sets Official Best Of apart from many other travel sites is that it doesn't accept advertising on either its television programs or its website. The selection of attractions is entirely by merit, and lesser known but worthy attractions are given the same attention as famous ones.

The Official Best of New Mexico 2009

November 10, 2009

As with each state production, *The Official Best of New Mexico for 2009* will offer a great resource for those planning a vacation, day trip or outing for residents within the State of New Mexico and for out-of-town visitors as well. Official Best Of is currently working its way through all fifty states. Visit www.OfficialBestOf.com for more information.